



## The Aruba Post office sponsors a competition to encourage expression and eco-awareness

On Wednesday, August 23, Jennifer Kock Hernandez, Head of Marketing & Philately for the Post Aruba announced a writing competition for the island's youth that will take place over the month of September. Beginning on September 1, youngsters from the ages of ten to fifteen can acquire rules and entry forms for a letter writing competition that will end on September 29, the deadline date for the submission of entries.

The subject employs a concept that should also develop a respect and concern for the ecology and its preservation. Letter writers are instructed to imagine themselves to be a wild animal whose habitat is threatened by development, or environmental or climactic changes. As this animal, they are to write a letter to the world, requesting help and suggesting how their habitat might be preserved. By choosing this subject matter, the management hopes to not only encourage self-expression the development of writing skill, but also ecological awareness.

The rules and entry forms are available from school teachers or at the post office. Final entries must be in by September 29, no letters will be accepted after the deadline. The judging will take place during the first days of October, and the winners will be announced on October 9.

The letters must be in a sealed envelope addressed to Ms. Jennifer Kock and delivered to the post office in Oranjestad. In that sealed envelope must be the original letter, if it was hand-written, and also a copy that has been typed, when possible, and an entry form that has been completely filled in.

The content of the letter must be recent and original. It MUST be presented in the form of a letter (Dear so and so) and the entries must adhere strictly to the theme of the competition. The letter must consist of a minimum of 500 words and a maximum of 1000, and no more.

During the press conference announcing the competition, emphasis was placed on the fact that if the judges deem the letter is too professional, or obviously written by an adult, it will be automatically disqualified.

Three prizewinners will be announced. The grand prize is three round trip ticket to Miami; second prize is a one-week stay at the La Cabana all Suites Beach Resort; the third prize is a dinner for four at the restaurant of the The Mill Resort and Suites. In addition, , the first place winning letter will be sent to Switzerland for the 36<sup>th</sup> International letter writing competition for young people 2007 organized by the Universal Postal Union (UPU) together with UNESCO.

“We believe that with these type of activities the Post Aruba is striving to work with the local community and thus contribute and support a better future for Aruba and specially the future of our young people,” commented Ms. Kock regarding this competition.